IHPI Inaugural Director’s Lecture

Developing Effective Communications
Date: Monday, May 18
Time: 12:00PM - 1:00PM
Location: NCRC, Building 10, Research Auditorium

In her talk, Bruine de Bruin will discuss strategies for developing effective communications and stress the importance of understanding your audience. She’ll draw from examples of her work in the United Kingdom on preparedness for heat waves, which was published earlier this year in *Social Science and Medicine*, and other projects. This event will be live streamed as well as recorded and archived.

Professor Wändi Bruine deBruin is a University Leadership Chair in Behavioural Decision Making at the University of Leeds (UK), where she co-directs the Centre for Decision Research. Her research focuses on judgment and decision making, as well as risk perception and communication. She has shared her expertise in workshops and expert panels for the US Environmental Protection Agency, the US National Academy of Sciences, HealthCanada, and other international organizations.

Co-sponsored by NCRC and Lycera
Facilities

- Ann Arbor Road and Lane Closures: Huron Parkway
- NCRC Security Kiosk Removal Project
- Girls on the Run 5K Hosted on North Campus - Parking Lot & Road Closures
- Building 10: Elevator Replacement Project
- Building 14: Renovation Project
- Building 16: Carpet Cleaning
- Building 16: Elevator Update
- Building 26, 3rd Floor: Non-Domestic (Lab) Hot Water Shut Down
- Building 36: Preparation for Pathology Renovation
- Building 520: Roof Replacement Project - 70% Complete!

Click here to view all NCRC Notifications & Updates

Events

- 5/13 - CBSSM Seminar: Lauren Wancata, MD
- 5/14 - TOP Seminar Series: Karen McLean, MD, PhD
- 5/17 - Girls on the Run 5K, Parking Lot & Road Closures
- 5/18 - collaborate!@NCRC: Professor Wändi Bruine de Bruin, PhD
- 5/19 - NCRC Red Cross Blood Drive

Announcements

- Institute for Healthcare Policy & Innovation one of four sites for new National Clinician Scholars Program
- NCRC Commuter Challenge - Did you ride the bus, bike, carpool or walk to work? Enter the NCRC Commuter Challenge Raffle at any of our five NCRC reception entrances to win one of five $50 Kroger Gift Cards! Every time you complete the challenge you may enter for a chance to win throughout the month of May!
- NEW! Asian Inspired Cuisine Station at Flavors - Open from 11:30AM - 1:30PM! Chicken Yakatori, Thai Stir-Fried Noodles, General Tso's Chicken, Vegetable Chow Mein, click here to see full menu.
- “Made in Michigan” times three: First clinical trials begin for drug developed at U-M and licensed to a U-M spinoff based on campus
- Tech Tip: M+Box, the cloud-based file sharing and collaboration system used at U-M, is now easier for UMHS staff to access and use. M+Box users may now send invitations to collaborate to @med.umich.edu email addresses. Some months ago, M+Box was approved for storing protected health information (PHI); however, there are still situations where M+Box is not recommended for use within the UMHS environment. If you...
have questions call 763-7770 or email msishelp@umich.edu.

• Ann Arbor Observer: From Crisis to Opportunity - How the U-M Reinvented Pfizer

Reminders

• **Foundation Funding for Faculty** - The Howard Hughes Medical Institute (HHMI), the Bill & Melinda Gates Foundation, and the Simons Foundation are holding a joint national competition for grants to outstanding early career scientists as Faculty Scholars. This competition will strengthen the community of basic researchers and physician scientists who bring innovative approaches to the study of biological problems. Submission Deadline: July 28, 2015.

• **City of Ann Arbor Construction and Traffic Controls**

• Smoke Free University! What to do when someone is smoking on campus? University Human Resources and the MHealthy team created a **Toolkit** to answer all of your questions.

• NCRC Exhibitions: **impossible object - Endi Poskovic: Recent Print Works**

• **Sign up for an NCRC Wellness Center Membership!**

• **Notary Service offered at NCRC!**