-Program Goals –

1. To help faculty at the UM better understand the potential for funding from companies and foundations and the wisdom of adding various sources of funding in addition to the traditional Federal sources.
2. To better understand what companies and foundations expect from faculty and institutions from their sponsored research.
3. To learn from faculty at other institutions who have been successful obtaining grants from private sources.
4. To connect faculty to the resources available within the UM to assist them.
5. To help faculty understand new creative ways to partner with industry to drive innovation.

-Learning Objectives-

1. Describe the potential for funding from foundations and industry partners.
2. Describe the benefits of a diverse funding portfolio, including traditional federal funding and non-traditional funding.
3. Propose new and creative ways to partner with industry to drive innovation.
4. Identify successful techniques for obtaining private sector funding.
5. Outline expectations for faculty and institutions conducting sponsored research and engaged in other collaborations.
6. Identify University of Michigan resources available to assist with private sector partnerships.